

EF1 EVENTS FUND 2016-17

Assessment Questions Each section can receive a maximum of 5 points (Total: 35)

Eligibility:

Is the organisation eligible? i.e. arts project, organisation, event in TH, submitted on time, open to the general public.

1) About the Organisation/ Track Record and Delivery:

- a) Does the application demonstrate a strong track record of delivery of the type of project being proposed?
- b) Can we be confident that work will be completed as planned?
- c) Is this organisation on the Events Fund Defaulters List (over the past 4 years)?

2) Event Outline:

- a) How many people will participate in the event? How is this calculated? (e.g. workshop, participant, organiser, volunteer, audience, virtual audience)
- b) Does the application demonstrate that it can improve access to arts based activities?
- c) Does the application demonstrate that the event is innovative / ambitious / adventurous / creative and of high quality?
- d) Is it clear how the event is different from other events in the borough?

3) How effectively does the application demonstrate Benefit

- a) Is it clear what the priorities of the event are? – content, location & target audience.
- b) Does the application demonstrate a contribution to TH Community Plan: (One Tower Hamlets, A Great Place to Live, Healthy & Supportive, Safe and Cohesive, Prosperous,)

4) Accessibility / Marketing

- a) Does the application demonstrate that the event/project is accessible to the whole community and a commitment to equality of opportunity with regard to the Equalities Act 2010?
- b) Does the application clearly demonstrate how they will market the event/project?

5) Is the project underpinned by strong Partnerships?

- a) Does the application demonstrate an ability to attract partnership cash funding and or support?
- b) Does the application demonstrate how the wider community will be involved in organising or participating in event/project and how they will be recruited?
- c) Are the roles of the partners / volunteers clearly defined? Is the mix of organisations involved in the project appropriate?

6) Is it clear from the application that the proposed project will result in clear Outcomes for the target audience

- a) Does the application demonstrate clear outcomes for the event / project, and is this clearly illustrated?
 1. Increased access to arts activities and participation in the arts
 2. Skills development opportunities and progression routes for participants.
 3. Increased community cohesion and cross-cultural understanding
 4. Increased sustainable partnerships, new collaborations and organisational development
 5. Any additional outcomes which are not outlined above

7) Does the proposed project represent clear Value For Money?

- a) are the total costs set out reasonable for the number of beneficiaries?
- b) Are the Project Management / Administration costs reasonable?
- c) Is any element of agreed match funding being provided and is there a high reliance on unsecured funding? Is there a ticket price? is this affordable to the community? Is there sufficient free access to the wider community?